

# STEVE WATERFORD



**Waterford's travel and underwater photography career took him around the world twice, shooting in over 50 countries, and sailing six of the Seven Seas.**



**As for being rep'd by COMSTOCK, Senior Editor, Thomas H. Wear, wrote:**

"Although we are approached for representation by well over a thousand photographers a year, we accept on average only two out of the thousand. The current active group of contributing photographers numbers approximately 70 top quality professionals ... **Steve Waterford** has provided us with a wide variety of successful images and enjoys the distinction of having produced the color photograph for which a single customer paid the highest reproduction fee to date."

**On March 10, 2000, Henry Scanlon, Chairman/CEO of COMSTOCK, wrote:**

"**Steve Waterford** has been a valued contributor to the Comstock photo collection for over 20 years. While the superb quality of his work speaks for itself, I am happy to point out that in addition to being aesthetically inspired, it also has a demonstrated ability to "connect" with the marketplace in ways that only certain imagery can do. This is evidenced by the fact that over the years Comstock customers have paid thousands of dollars – and in at least one case tens of thousands of dollars – for the use of single images."

**Such customers include ...**

## Commercial Clients:

AT&T, Anheuser Busch, American Express, Amoco, Audubon Society, Avon, Boeing, Brownell, Canadian Mist, Chrysler, Cigna Corp., Colgate-Palmolive, Compton's Encyclopedia, Comsat, Data General, Digital Equipment, Dow Jones, Duracell, Encyclopedia Britannica, Enterprise Rent-A-Car, Environmental Defense Fund, Federal Express, Florsheim Shoes, Frigidaire, General Electric, General Foods, General Motors, GTE, Harvard University, Hiram Walker, IBM, Landmark Entertainment, Lloyds of London, Magnavox, Marriott Hotels, Maxell, Metropolitan Life Insurance, Miller Beer, Monsanto, Motorola, NBC, New York Life, Oceaneering International, Pacific Financial, Panasonic, Pepsi Cola, Pontiac, Prudential Insurance, Prudential Bache, Publishers Clearing House, Random House, Reuters, Rockwell, Sears, Shell Oil, Sperry Int., Subaru, Texas Eastern, 3M, TWA, United Nations, United Way, Warner Brothers, Word Records.

## Magazine Clients:

American Travel, California Landscape, Country America, Financial Planning, National Geographic, Oil & Gas Journal, Pacific Diver, Reader's Digest, Today, Skindiver, Sunrise, The Best of Money, Timeless Insight and Worlds Apart.